



LIMITED TIME OFFER:

Valid from
February 15 - March 31, 2010
 with purchase of qualifying
 KitchenAid® appliances.

RECEIVE UP TO

\$2000*

mail-in/online rebate



UP TO
\$400
 REBATE

UP TO
\$200
 REBATE

UP TO
\$700
 REBATE

UP TO
\$200
 REBATE


UP TO
\$200
 REBATE



See Sales Associate or visit KitchenAid.ca for details

* Some restrictions apply. Offer cannot be combined with any other KitchenAid® Home Appliances offer. \$2,000 rebate value based on maximum combined rebate amount on purchase of qualifying KitchenAid® appliances purchased from February 15 to March 31, 2010 from a participating authorized Canadian KitchenAid® appliance dealer. \$300 bonus based on the purchase of a 5-piece kitchen suite consisting of 1 product from each product category. Not all models may be available at all dealers. Offer is open to Canadian residents only. One claim per household per product category. GST/HST/QST and Provincial Sales Tax (where applicable) are included in the rebate amount. See claim form in-store or online at www.kitchenaid.ca for full details and list of qualifying appliances.

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 Look for the ENERGY STAR® symbol. It shows the product meets the ENERGY STAR® guidelines for energy efficiency.





FOR THE WAY IT'S MADE.®

RECEIVE UP TO \$2000* mail-in/online rebate

HOME ADVANTAGE APPLIANCE EVENT

MAIL-IN/ONLINE CLAIM FORM

STEP 1 Purchase qualifying KitchenAid® appliance(s) from the list at right between February 15 and March 31, 2010 from an authorized Canadian KitchenAid® appliance dealer.

STEP 2 To receive your rebate cheque, complete the claim form online at KitchenAidPromotions.com or mail and submit together with a copy of the appliance purchase sales receipt(s) to:

KitchenAid® Home Appliances Home Advantage Appliance Event, PO Box 5340 STN A, Department 330 Toronto, ON M5W 1N6

Please print clearly

Form fields for personal information: First Name, Last Name, Street #, Street Name, Apt./Suite #, City, Province, Postal Code, Telephone #.

Enter your email address to receive updates on your submission: [Email input field]

The information you provide is being used for the purpose of administering this rebate offer. KitchenAid® Home Appliances may contact you to provide information about our brands, products, events, promotions, service or extended warranties, or to contact you for market research purposes.

Please check here if, for some reason, you would prefer not to participate in these opportunities.

How did you hear about this promotional offer?

- Radio, Newspaper insert, KitchenAid® website, Other, In-store advertising, Store salesperson, Word of mouth, Newspaper advertising, Internet

What brand(s) of appliance is your new KitchenAid® appliance replacing?

- GE, Kenmore, Frigidaire, Whirlpool, Viking, Amana, KitchenAid, LG, Maytag, Sub-Zero, Jenn-Air, Bosch, Miele

When purchasing an appliance, please rank your selection criteria in order of priority:

- Brand Name, Design Aesthetic, Energy Star Qualified, Other, Performance, Full Kitchen Suite offering, Sales Associate Recommendation, Price, Warranty

Did you research your appliance purchase? Y/N

If yes, what information sources did you use (check all that apply):

- Home Magazine, Retail Website, Designer Referral, Other, Home/Design Show, Other Online Source/Blog, Personal Recommendation, Brand Website, Consumer Reports, Product Brochure

Are you planning on purchasing any of the following appliances in the next 12-18 months? (Check all that apply).

- Washer, Refrigerator, Built-in Oven, Dishwasher, Stand Mixer, Food Processor, Range

PLEASE DO NOT MAIL YOUR PRODUCT REGISTRATION WITH THIS CLAIM FORM.

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Please indicate which offer you are claiming and fill in the serial number on the line for each appliance category below:

Table with columns: QUALIFYING APPLIANCES, REBATE AMOUNT. Categories include Dishwashers, Refrigeration, Ventilation, Cooktops, Ranges/Ovens, and Bonus Offer.

To inquire about the status of your claim online, visit www.KitchenAidPromotions.com

Conditions of Offer

To qualify for the offer, any new KitchenAid® qualifying appliances must be purchased between February 15 and March 31, 2010 from a participating authorized KitchenAid® appliance dealer.

Claims must include a copy of your appliance purchase sales receipt(s).

Keep your original receipt(s). Appliance purchase sales receipts must show date of purchase, purchase price, brand name, type of appliance, model number(s), store name and address for each appliance purchased.

All completed claim forms must be received on or before June 30, 2010 in order to receive your rebate.

No responsibility will be taken for lost, misdirected, illegible or delayed claims. Claims must be made online (registration required) or by mail, using this official claim form, which is to be fully completed.