

The Official KitchenAid @ Living Luxe Design Show 2026 Contest

OFFICIAL RULES (the “Rules”)

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING.

THE CONTEST IS VALID IN CANADA, EXCEPT QUEBEC, AND IS OPEN ONLY TO ELIGIBLE PERSONS, AS SPECIFIED IN THE RULES BELOW. VOID ELSEWHERE AND WHEREVER PROHIBITED.

1. Contest Period: Contest begins at 7:00 pm Eastern Time on **April 16, 2026** and ends at 6:00 PM Eastern Time on **April 19, 2026** (the “Contest Period”). All entries must be received by April 19, 2026 at 6:00 PM ET (the “Contest Closing Time”). Entries submitted after the Contest Closing Time will be void.

2. Contest Eligibility: The Contest is only open to residents of Canada, excluding Quebec, who have reached the age of majority in their province/territory of residence at the time of entry, and who are not (A) an employee, director, officer or retiree of **Whirlpool Canada LP (“Sponsor”)**, and their respective parents, subsidiaries, affiliates, agents, associates, dealers, representatives, advertising and promotional agencies; (B) members of the immediate family (husband, wife, spouse, common-law partner, son, stepson, son-in-law, daughter, stepdaughter, daughter-in-law, sister, stepsister, sister-in-law, brother, stepbrother, brother-in-law, mother, stepmother, mother-in-law, father, stepfather or father-in-law) of the individuals outlined in (A) and; (C) any person domiciled with the individuals outlined in (A) or (B).

3. How to Enter: NO PURCHASE NECESSARY. **This Contest requires a visit to the KitchenAid Black Ore Suite at the Living Luxe Design Show 2026 and entry submission via the Google Form.**

To enter, all three (3) steps outlined below must be completed during the Contest Period:

1. **VISIT** the KitchenAid Black Ore Suite at Living Luxe Design Show 2026 between April 16-19
2. **SCAN** the QR Code to access the [Google Form](#)
3. **SUBMIT the Google Form with all required details**, including opting in to the Whirlpool brand Newsletter

Important Notes:

- **Limit of one (1) Entry per person** during the Contest Period. Submitting additional forms will not increase your chances of winning.
- The Sponsor and/or its designated representative (the “Reviewer”) reserves the right to screen all entries. Any entries that the Reviewer deems, in its sole and absolute discretion, to be incomplete, to not depict the correct display, or to violate the terms and conditions set forth in these Rules are subject to disqualification.

4. Random Draw: A random draw for the Prize will be made at Toronto, Ontario by Sponsor or its designated representative, on **April 22, 2026** at approximately 2:00 pm ET from all eligible entries received as of the Contest Closing that complied with the specific entry requirements outlined in Section 3. The odds of being selected as a potential winner are dependent upon the number of eligible entries received during the Contest Period. To be declared the winner, the selected entrant must correctly answer a time-limited, skill-testing mathematical question.

Notification: The selected eligible entrant will be contacted via **email** used at the time of Contest entry by the Sponsor or its representative. If, after three (3) attempts within a period of five (5) business days, Sponsor or its representative is not able to contact the potential Prize winner, or if the selected entrant has not responded to Sponsor's notification within 24 hours of the last notification communication, or if the potential Prize winner is disqualified for any reason (including but not limited to incorrectly answering the mathematical skill-testing question), the potential Prize winner shall forfeit the Prize without any recourse to the Sponsor or its advertising agencies. The Sponsor will then select an alternate potential Prize winner from among all remaining eligible entries. This process will be repeated until such time that a winner is declared.

5. Declaration and Release: The selected entrant will also be required to sign a form of Declaration and Release ("Release Form") or otherwise confirm compliance with the Rules, acceptance of the Prize as awarded, without substitution, and release the Sponsor, its dealers, agents, affiliated and related companies, advertising and promotional agencies, the independent judging organization and their respective shareholders, directors, officers, employees, agents, dealers, representatives, successors and assigns (collectively, the "Releasees") from any liability arising out of or in any way connected with the operation of this Contest and use of the Prize. Prize winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or use or redemption of the Prize and from and against any and all claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related cause of action that relate in any way to the entry. The Release Form must be returned within five (5) business days or Prize may be forfeited. Upon receipt of the completed Release Form, the Sponsor, or its representative, will inform the winner of details related to how the winner will receive the Prize.

6. Prize: There is one (1) Stand Mixer available to be won, consisting of One (1) KitchenAid® Design Series Evergreen Tilt-Head Stand Mixer (KSM180WSEG) valued at **\$999.99 CAD** (the "Prize"). The prize includes delivery to one location in Canada. Allow eight (8) weeks after receipt by Sponsor of valid executed Release Form and being declared the winner for delivery of Prize. The Prize must be accepted as awarded, without substitution, and is not transferable, assignable, not for resale and has no cash surrender value. Fulfillment of Prize is based on availability and the Sponsor reserves the right, in the event that the Prize cannot be awarded as described for any reason, to substitute another prize of equal or greater value.

7. General Rules: The winner of the Prize is subject to verification by the Sponsor and/or their designated representatives. An entrant who submits entries made with multiple addresses, under multiple identities, through the use of any device or artifice to enter multiple times or entries that are in excess of the permitted number of entries for the Contest Period will be disqualified and all entries will be void.

8. Disputes: If a dispute arises regarding who submitted an entry, the entry will be deemed to be submitted by the individual who is the rightful owner of the email address used to submit the entry.

9. Limitation of Liability: Sponsor is not responsible for: technical failures of any kind, including but not limited to: (i) the malfunctioning of any computer, cable, network, hardware or software; (ii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iii) unauthorized human intervention in any part of the entry process or the Contest; (iv) electronic or human error which may occur in the administration of the Contest or the processing of entries; or (v) any injury or damage to persons or property, including but not limited to entrant's computer, hardware or software, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest.

10. Release: By entering the Contest, each entrant hereby grants to the Sponsor the unlimited right (but not the obligation) to publish and use, without payment or other compensation and without notice, consent or approval, his/her name, photograph and likeness, address (city/town, province or territory), voice, and the whole or part of any statement or statements he/she has made or makes about the Contest or Prize awarded in any publicity, program or advertising, without geographic limit and in perpetuity, in any medium now known or hereafter devised (including, without limitation, the Internet), and hereby consents unconditionally to any such publication or use without further notice, consent, approval or compensation.

11. Property: All entries become the permanent property of the Sponsor and none will be returned. No correspondence will be entered into, except with the selected entrant(s).

12. Laws: The Contest is subject to all applicable Canadian federal, provincial and local laws and regulations. This Contest is VOID WHERE PROHIBITED BY LAW AND IS EXPRESSLY NOT OPEN TO PARTICIPATION BY RESIDENTS OF ANY JURISDICTION OTHER THAN CANADA. The decisions of Sponsor in relation to this Contest, will be final and binding on all Contest entrants, subject to what is otherwise provided in these Rules.

13. Administration: The Sponsor shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost / delayed / incomplete / interrupted / misdirected / stolen / illegible / deleted data / network transmissions, line failures of any telecommunication network, failure of computer equipment, software, websites, inability to access any online service or web site, inability to submit the entry or any other malfunction or human or technical error, or any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest, or for late, lost, stolen, postage due, illegible, undelivered or misdirected entries. The Sponsor reserves the right to cancel, terminate, or suspend this Contest, at their sole discretion, in the event of a technical failure, computer virus or bug, unauthorized human intervention, fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the Contest.

14. Revisions: The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or time frames stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or entry with these Rules, or as a result of technical problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules.

15. Governing Law: The Contest is subject to all Federal, Provincial and local laws, as well as the rules adopted in view of said laws. All issues and questions concerning the construction, validity, interpretation and enforceability of the Rules or the rights and obligations as between the entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

16. Privacy: Whirlpool Canada LP respects your right to privacy and works at all times to comply with all applicable data protection and privacy laws. Except as expressly set out in these Rules, in Whirlpool Canada's Privacy Notice (available at <https://whirlpoolcorp.com/privacy-notice-united-states-and-canada/>), or as otherwise agreed to by the entrants, any personal information provided in connection with this Contest will only be collected, used and disclosed by Whirlpool Canada and its third party partners and service providers for the purposes of administering and conducting this Contest, and sending of commercial messages as consented to, including, without limitation, verification of eligibility and identity and awarding and delivering Prize.